

CLEAN NZ EXPOTM

CLEANING • HYGIENE • BUILDING SERVICES

In conjunction with:

Facilities ➤
Integrate

15-16th July 2026
Auckland Show Grounds

Exhibition Prospectus



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CleanNZTM Expo 2026 is now part of New Zealand's largest facilities event

We're excited to announce that CleanNZTM 2026 will be integrated into the Facilities Integrate event, co-located with BuildNZ and the National Safety Show, taking place on 15-16th July 2026 at the Auckland Showgrounds. This strategic alignment places the commercial cleaning industry at the heart of New Zealand's largest gathering of property, facilities, and system integration professionals.

CleanNZTM will feature as a dedicated zone within the expo, showcasing the strength and scale of our industry — a \$1.25 billion sector employing over 29,245 workers nationwide. This is the industry event of the year, offering unparalleled exposure to decision-makers and buyers across multiple sectors.

With CleanNZTM now part of this high-performing event, exhibitors will benefit from increased foot traffic, targeted exposure, and the opportunity to connect with a broader audience of facilities professionals, property managers, and commercial clients.

Secure your stand today and be part of the movement that's raising the profile and standards of New Zealand's commercial cleaning industry.



Learn more about the latest technology and explore new ideas by meeting and talking to leading suppliers.

Facilities Integrate, co-located with BuildNZ and The National Safety Show, is New Zealand's largest trade event for the facilities management industry.

It brings together key decision-makers and buyers to discover and try the latest equipment, connect with top suppliers, network with potential business partners, and stay informed on the latest industry developments.

WHY EXHIBIT?

4,746 visitors

a 13% year-on-year increase

\$94,738

average
purchasing power

83%

of attendees influence or
make purchasing decisions

71%

of visitors said the
event is a **must-attend**

80%

of exhibitors were **satisfied**
with both the **quality and**
overall experience



BuildNZ Bringing together builders, property developers, architects, specifiers, and designers, BuildNZ is the essential, single platform for exploring an extensive range of building supplies and services.



Facilities Integrate The trade exhibition for New Zealand's facilities management and system integration industries, connecting the professionals who enhance buildings for increased intelligence, safety, and efficiency.



The National Safety Show Dedicated to workplace health and safety, the National Safety Show attracts business owners and health and safety professionals from across the country. This is the trade show that assists New Zealand in working smarter, reducing risk, and promoting safety.

OPPORTUNITIES TO PROMOTE YOUR BUSINESS:



EXHIBIT



NETWORK



SHOWCASE
PRODUCTS



SPONSOR A
CATEGORY AT THE
AWARDS

WHERE CAN YOU MEET ALL THESE PEOPLE IN ONE ROOM?

- Building/Facility Managers
- Carpet Cleaners
- Cleaning Product Suppliers & Distributors
- Commercial/Domestic Cleaners
- Executive Housekeepers
- Food & Catering Managers
- Furniture & Upholstery Cleaners
- Government Supply Officers
- Healthcare Professionals
- Infection Control Managers
- Pest Management Contractors
- Property Managers
- Purchasing Officers
- School Caretakers
- Water Blasters
- Window Cleaners



Network with like minded property professionals, contractors, new and existing suppliers. Attend the networking function on the expo floor.

CleanNZ™ Expo Partnership Opportunities



CleanNZ™ Expo
GOLD Partnership
Opportunities



CleanNZ™ Expo
SILVER Partnership
Opportunities



BSCNZ CleanSweep™
AWARDS CATEGORY
SPONSOR



EDUCATION
SEMINAR
SPONSOR

CleanNZ™ Expo GOLD PARTNERSHIP



COST \$27,000 +GST

PREMIUM EXPOSURE INCLUDES:

- Large 36m² exhibition stand at CleanNZ Expo™
- ½ Page advertisement in the Facilities Integrate printed show guide
- XPO Leads App for seamless visitor data capture
- Organic social media posts promoting your brand
- 100-Word company profile and website link featured on the CleanNZ Expo™ website
- ¼ Page placement in 3 EDMs sent to 6,000 industry contacts prior to the event
- Gold Sponsor tagging across CleanNZ social media channels
- Feature article on the BSCNZ website highlighting your Gold Sponsorship
- Sponsorship of two CleanSweep™ industry awards
- Logo placement on:
 - CleanSweep™ trophy
 - Judges' lanyards
 - Awards entry form
 - Awards dinner menu
 - Event screens (inside and outside the awards room)
 - Media wall at the awards dinner
- Recognition as the official Gold Sponsor of the CleanSweep™ awards
- 4-Minute speaking opportunity at the CleanSweep™ awards dinner before presenting an award



CleanNZ™ Expo SILVER PARTNERSHIP



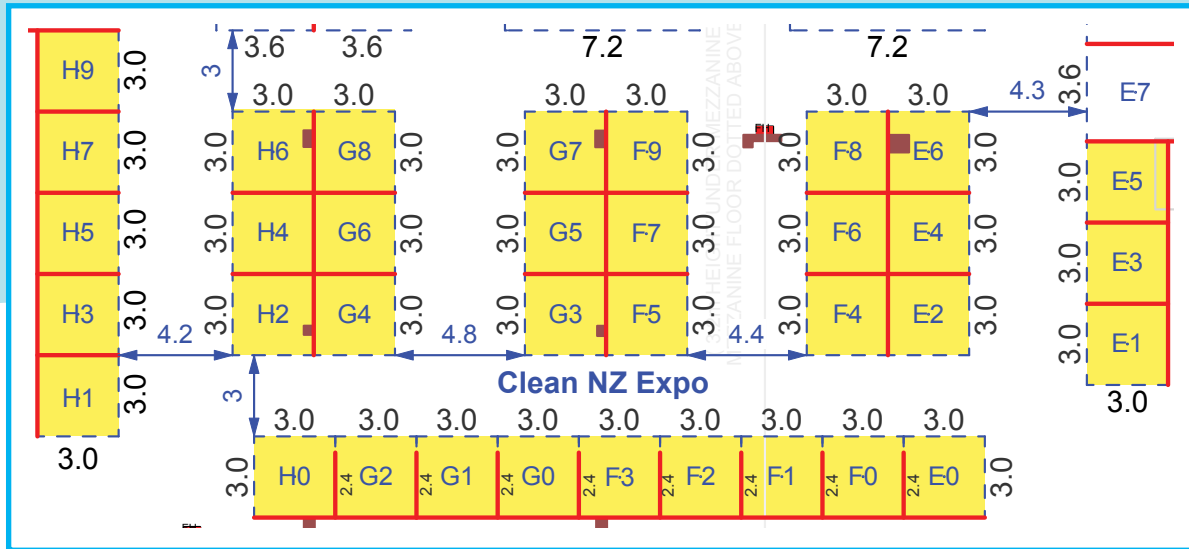
COST \$19,500 +GST

VALUABLE BRAND EXPOSURE INCLUDES:

- Medium 27m² exhibition stand at CleanNZ Expo™
- ½ Page advertisement in the Facilities Integrate printed show guide
- XPO Leads App for efficient visitor data capture
- Organic social media posts promoting your brand
- 100-Word company profile and website link featured on the CleanNZ Expo™ website
- ¼ Page placement in 3 EDMs sent to 6,000 industry contacts prior to the event
- Feature article on the BSCNZ website highlighting your Silver Sponsorship
- Sponsorship of two CleanSweep™ industry awards
- Logo placement on:
 - CleanSweep™ trophy
 - Awards entry form
 - Awards dinner menu
 - Event screens at the awards dinner
 - Media wall at the awards dinner
- Company Tagged on CleanNZ social media channels as Silver Sponsor
- Recognition as the official Silver Sponsor of the CleanSweep™ awards
- 2-Minute speaking opportunity at the CleanSweep™ awards dinner before presenting an award
- 2 Complimentary tickets to the CleanSweep™ awards dinner



FLOORPLAN



Stand Details Halls 1,2,3&4

Black Panel system - 2.3m high - 45mm thick
(Measurements of stands are from Centre of Panel)
Grey Carpet
One Multi-Plug Power point
General Hall Lighting

*PLEASE NOTE: This plan may change as sales and circumstances dictate.



Facilities Integrate

BuildNZ

THE NATIONAL SAFETY SHOW



MEGA Show 2026
(Build NZ, Facilities Integrate, The National Safety Show)
Venue: Auckland Showgrounds - Pavilion 1-4

Coordinator: Julia S
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AWARDS CATEGORY SPONSORSHIP



BSCNZ
**CLEAN
SWEEP™**

16 JULY 2026

Pullman Hotel, Auckland

COST PER CATEGORY \$3,500 +GST

BSCNZ is proud to once again host the prestigious CleanSweep™ Awards alongside the CleanNZ™ Expo, celebrating excellence in the commercial cleaning industry.

This special event will take place on 16th July 2026 at the Pullman Hotel, bringing together industry leaders, service teams, and professionals to honour the outstanding achievements, dedication, and hard work of BSCNZ members and their teams.

The CleanSweep™ Awards recognise the skills, commitment, and professionalism that define our industry, and we look forward to celebrating these accomplishments in style.

BY SPONSORING A CATEGORY AT THE 2026 CleanSweep™ AWARDS YOU WILL:

- Reach a wide audience of cleaning industry leaders and professionals
- Associate your company's name with the industry success and achievements
- Enhance long-term relationships with your potential customers as your brand will be communicated to your target audience during the year
- Awards ceremony is an excellent opportunity for networking and face-to-face communication with your clients
- Recognition as the awards category sponsor
- Logo promoted on the BSCNZ website as awards sponsor
- Promo on the awards nomination form
- Logo on the awards dinner menu
- Logo in EDM related to the awards
- Company logo prominently on the screens at the awards
- Company signage prominently displayed during the awards presentation
- Complimentary ticket to the awards
- Opportunity to address the crowd and announce the winner of the category

AWARD CATEGORIES

- Commercial Office over 5000
- Commercial Office up to 5000
- Education – Early Learning Centre
- Education – Primary or Secondary
- Education – Tertiary and Universities
- Industrial Space Manufacturing
- Retail Mall
- Large Format Retail Space
- Leisure and Recreational Facilities
- Transport Terminals
- Local Body Public Conveniences
- Museums and Art Galleries
- Medical Centre
- Private and Public Healthcare
- Overall Industry Superstar 2026



EXHIBITION RATES

All stands are fully serviced, including panels, power, lighting, show guide listings, and website profiles.

Small (Up to 25.91m ²)	\$460 per m ²	
Medium (25.92–51.83m ²)	\$430 per m ²	
Large (51.84m ² and over)	\$390 per m ²	
Open Corners	\$150 Standard	\$250 Boulevard

MARKETING PACKAGES	BASIC	STANDARD	PREMIUM	NEW PRODUCT
Show guide advert	1/4 Page	1/2 Page	Full Page	
Logo on show guide listing	•	•	•	
XPO leads app	•	•	•	
Social media (Organic post)		•	•	
Social media (Boosted post)			•	•
EDM inclusion			•	•
Show guide new product showcase				•
Website new product showcase				•
Pricing	\$1,100	\$1,700	\$3,200	\$500

THANK YOU!

Please get in touch to **secure your space** or discuss sponsorship opportunities

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