



9-10 May 2018
ASB Showgrounds, Auckland



Showcasing the future of cleaning –
New Zealand's only dedicated cleaning and hygiene trade show

**Visit www.cleannzexpo.co.nz or
phone 0800 457 590 (NZ) 1300 789 845 (AUS)**

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CleanNZ 2018



The Building Service Contractors of New Zealand Inc. (BSCNZ) is proud to be involved in bringing the cleaning industry of New Zealand together once again for the 2018 CleanNZ Expo.

I extend a warm invitation to all BSCNZ members, and I look forward to meeting new members, suppliers and all of the industry stakeholders who attend and support this important industry event.

I am excited to see the extended line up of new exhibitors and the new innovations from our loyal and regular exhibitors who attend. There will be more space to demonstrate, network and of course learn about all the new technologies available that can enhance your business in every way.

The industry's own BSCNZ CleanSweep™ awards, (known as the Oscars of the industry) will feature as part of the entertainment at the Gala Dinner. We had such a successful event in 2016 we are looking forward to another fantastic event for everyone attending.

The BSCNZ will also have a stand at the expo, please do come and find us and make yourself known. Learn about how being a BSCNZ member can enhance your business profile.

Register today! Don't forget to book a ticket for the Gala Dinner featuring the BSCNZ CleanSweep™ Awards.

Lillian Small
CEO, BSCNZ

Reasons to exhibit

- Launch new products
- Reinforce relationships with existing clients
- Procure new clients and develop a quality database
- Sell to a targeted, quality audience of industry professionals who have the direct authority to purchase.
- Raise your company profile and be visible to your industry
- Network and locate new agents and distributors for your products
- Stay ahead of the game and give your business the competitive edge
- More product demonstrations
- Benefit from extensive media exposure
- Solidify your business within the industry

CleanNZ Education

Two days of education updating technical knowledge, skills and values. Preshow workshops covering hygiene in health care and hospitals, green sustainability, new technology and outdoor cleaning will be held over the duration of the show. These sessions will be designed to attract all participants in the cleaning and hygiene industry. Approved certificates will be issued to those requiring them on request.

Where can you meet all these people in one room?

Building/Facility Managers, Carpet Cleaners, Cleaning Product Suppliers and Distributors, Commercial/Domestic Cleaners, Executive Housekeepers, Food & Catering Managers, Furniture & Upholstery Cleaners, Government Supply Officers, Healthcare Professionals, Infection Control Managers, Pest Management Contractors, Property Managers, Purchasing Officers, School Caretakers, Water Blasters, Window Cleaners.





Refecting on CleanNZ 2016

A record number of visitor pre-registrations, exhibition stands that reflected genuine international innovation, and a high quality seminar program made for a most successful CleanNZ 2016. The industry dinner, which attracted more than 300 industry executives, again demonstrated the unified face of New Zealand's contracting and supply-side segments. As with previous CleanNZs, visitor quality was high. Exhibitors noted that plenty of 'real buyers' attended.

Companies involved in 2016:

3M, Advance International Cleaning Systems, AES Waterblasters, Ardrih Hygiene Products, Auckland Today, Bastion, Biozyme, BSCNZ, Car Clean Products NZ Ltd, Careerforce, CBS Gosoft Cleaning Business Software, Chemical Solutions, Cleaning Marketer, Cleaning Systems, Cottonsoft, Cross Border, Easi Recycling NZ, Ecopack, Elitepac NZ Ltd, Filta Cleaning Products, Fleetcare Group, FoodQuip Australasia, FreshOps, Glomesh New Zealand, GreenEarth Solutions, Hako, ICB Cleaning Supplies, IICRC, Jasol, JGID, Karcher, Kimberly-Clark Professional, Lesa Systems, Nicholls & Maher NZ Ltd, Nilfisk-Advance Pty Ltd, Nitrogenx, OfficeMax New Zealand Limited, Pacific Hygiene, Packaging House, Pacvac, Philip Moore Group, Premier Hygiene & Packaging, Proquip New Zealand, Qualchem, Recycleaner, Sealed Air/Diversey Care, Solo NZ Ltd, Staples, Steam-E, Talus Industries NZ Limited, Tennant, The Service Company, Tork Professional Hygiene, Waiwhetu Distributors, Whiteley Corporation.



Save time and money by comparing a wide range of brands, products and services under the one roof



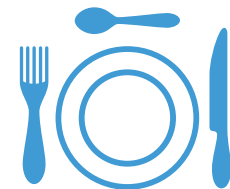
Learn more about the latest technology and explore new ideas by meeting and talking to leading suppliers



Attend industry seminars on a wide range of topics relevant to your business and/or profession



Network with like minded property professionals, contractors, new and existing suppliers. Attend the networking function on 9 May 2018



Attend the Gala Dinner featuring the BSCNZ CleanSweep™ Awards on Thursday 10 May 2018



CleanNZ is a biennial event - if you miss out in 2018 you will have to wait until 2020 for the next exhibition!

Show promotion – an integrated approach

INCLEAN NZ magazine will have show previews in every issue – and the complete show directory will be in the April/May 2018 issue.

INCLEAN is committed to the ongoing improvement, progress, professionalism and education of everyone involved in Australasia's cleaning and hygiene industry.

In addition to magazine advertising and direct mail pieces, digital and social media will become increasingly prevalent. The event will have a much stronger marketing presence in digital media.

In 2018 we are planning for 80 exhibitors and 1000 attendees. How are we going to increase our attendees? Wider audience, wider reach: cleaning/hygiene is aligned with safety, OH&S and facility management. 2018 will see new marketing specifically to these target audiences

Online E-Newsletter e:clean

The e:clean newsletter is emailed fortnightly to INCLEAN's online subscriber database, currently reaching 5,500 online subscribers.

Banner advertising across www.incleanmag.com.au and the e:clean newsletter will serve to build awareness of your brand in the minds of INCLEAN's audience.



Gala Dinner featuring the BSCNZ CleanSweep™ Awards

Join us for the industry Gala Dinner being held on Thursday 10th May 2018 from 6.30pm for the BSCNZ CleanSweep™ Awards.



Accommodation

Novotel and Ibis Auckland Ellerslie is New Zealand's first dual property combining an international four and three star hotel. Conveniently located next to the Ellerslie Event Centre and ASB Showground, it's only moments from Auckland CBD and provides ease of travel to many of Auckland's attractions like Sylvia Park, Mt Smart Stadium, Eden Park, Ellerslie business precinct and New Market shopping. Novotel and Ibis Auckland Ellerslie is the perfect place for all of your accommodation requirements.

Combined, the Novotel and Ibis Auckland Ellerslie provide 247 refurbished rooms. All guest rooms offer modern and contemporary accommodation featuring king size or twin bedding, state of the art technology with flat screen televisions and broadband internet access.

Novotel - Hotel & garden bar



Venue

ASB Showgrounds is only minutes from Auckland's CBD, and just 15 minutes from Auckland International Airport. The venue is accessed directly from the Southern and Northern motorways via the Greenlane off-ramp. It has ample on-site parking for over 2,000 vehicles and more nearby when needed. Award winning accommodation and restaurants are available within minutes of the showgrounds.

For more information on floorplan and prices
email info@cleannzexpo.co.nz
visit www.cleannzexpo.co.nz

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