



# CLEANNZ

9-10 May 2018

ASB Showgrounds, Auckland

## SPONSORSHIP OPPORTUNITIES



Showcasing the future of cleaning –  
New Zealand's largest dedicated cleaning and hygiene trade show

Visit [www.cleannzexpo.co.nz](http://www.cleannzexpo.co.nz) or  
phone 0800 451 590 (NZ) 1300 789 845 (AUS)

In Association With



Media Partner



Organised By



# Show Opportunities

## **Show Bag Inserts** - NZ \$650 +GST per insert

Each delegate will receive a show bag containing the exhibition catalogue and general information about the event.

## **Coffee Cart Sponsorship** - NZ \$4,700 + GST

Organiser will supply a coupon for one free coffee to every registered delegate prior to the event to redeem at sponsor coffee cart and will print client logos on cups. Cups supplied by organiser.

## **Email Confirmation** - NZ \$1,300 + GST

Client logo and 50-100 words within visitor information emails sent prior to the event.

- 2 x email blasts will be sent.

## **Show bags** - NZ \$3,500 + GST (Exclusive opportunity)

- Client logo printed in full colour on show bags. Production cost included in sponsorship.

## **Education Program Sponsor** - NZ \$3,000

- Company logo, contact details & 100 word company synopsis in directory given to all visitors
- Website sponsorship recognition throughout expo and in eDMs to the marketing database
- Insert in visitor showbag
- Opportunity to open the education program on the show floor

## **App Sponsor** - NZ \$8,000

- Company logo, contact details & 100 word company synopsis in directory given to all visitors
- Website sponsorship recognition throughout expo and in eDMs to the marketing database
- Insert in visitor showbag
- Logo placement and rotating banners on the exclusive CleanNZ app which will be available for all delegates

## **Lanyard Sponsor** - NZ \$2,000 (Exclusive opportunity)

Full colour logo printed on lanyards given to all visitors and exhibitors. Includes lanyard production cost.

# Gala Dinner featuring the BSCNZ CleanSweep™ Awards Opportunities

## **Pre Dinner Drinks** - NZ \$6,500 + GST

Drinks and canapés will precede the Gala Dinner featuring the BSCNZ CleanSweep™ Awards on Wednesday 9 May.

- Logo branding on all dinner print promotion  
- Inc: event program, postcards, acknowledgement and INCLEAN New Zealand magazine (full pull or half page ad)
- Logo identification and acknowledgement at the registration area  
- Located on pull up banners supplied by organiser
- Logo acknowledgement and hyperlink on the event website
- Banner/signage placement at Welcome Reception (client to supply)
- Client profile in INCLEAN New Zealand Magazine May issue which will be placed in all delegate bags at the expo

**For all BSCNZ CleanSweep™ Awards sponsorship opportunities  
please contact Lillian Small on  
lillian.small@bsc.org.nz or phone 021 577812**