

The background of the page is a black and white photograph of a complex architectural structure, possibly a modern building's facade or a large-scale sculpture. It consists of numerous thin, dark lines that intersect to form a dense, grid-like pattern. The lines are arranged in a way that creates a strong sense of perspective, with the grid receding into the distance. The overall effect is one of geometric precision and dynamic movement.

BSCNZ
DRIVING
SUCCESS
CONFERENCE 2019

Sponsorship
Opportunities

BSCNZ Conference 2019

NEW ZEALAND'S COMMERCIAL CLEANING CONFERENCE

Come and connect with New Zealand's leading commercial cleaning operators, distributors, manufacturers and suppliers. This successful industry event brings together 120 industry contributors from around New Zealand.

Driving Success is a biennial event organised by the commercial cleaning industry body (BSCNZ) that is open to both BSCNZ members and non-members to attend. A high calibre of international and local speakers will inspire attendees to drive success in their business and leadership. The two day conference has a confirmed programme of exceptional speakers ranging from the Minister of Immigration/workplace relations and safety/ ACC – Ian Lees-Galloway to Stan Doobin owner and operator of America's top janitorial company, plus a number of other business leaders.

This years conference theme is "Driving Success". So to top off an amazing event BSCNZ will be hosting the first BSCNZ Conference Driving Tournament at the well known Bruce McLaren Motorsports Park. Will you be 2019's top race driver?

Location

Taupo – The Hilton

Dates

17th - 18th September 2019

For further details on sponsorship, please contact: sarah.mcbride@bsc.org.nz



Gold Partner

GOLD Partner

\$15,000 - One available

Benefits and Opportunities:

- You will receive brand awareness and nationwide reach within the cleaning industry.
- You have the opportunity to nominate and introduce a speaker.
- Your brand will be promoted as an event partner on the BSCNZ website and social media as the only GOLD partner.
- Your brand will be located in the conference room for the duration of the conference, and your logo rotated on-screen between presentations.
- Your business will be included in newsletters, promotional material and the conference programme, which goes out to both BSCNZ members and non-members.
- Your brand on the conference bag.
- You also receive the opportunity to place information or a gift into the conference bag.
- You will get access to a large expo stand space. (There will be a competition running for cleaning company staff to enter if all stands are visited, as an incentive.)
- Business development opportunities.
- Sponsorship of an Industry Future Leader: There will be a nominated time slot during the conference to honour your sponsorship and candidate. You can present a certificate to your Nominee on behalf of your business and BSCNZ.
- Articles by InClean pre-event, during and post event. Also included in their social media posts as the GOLD partner.
- Presentation and review with BSCNZ post-event.



Silver Partner

SILVER Partner

\$8,000 - Two available

Benefits and Opportunities:

- You will receive brand awareness and nationwide reach within the cleaning industry.
 - You have the opportunity to nominate and introduce a speaker.
 - Your brand will be promoted as an event partner on the BSCNZ website and social media as one of two SILVER partners.
 - Your business will be included in newsletters, promotional material and the conference programme, which goes out to both BSCNZ members and non-members.
 - You receive the opportunity to place information or a gift into the conference bag.
 - You will get access to expo stand space. (There will be a competition running for cleaning company staff to enter if all stands are visited, as an incentive.)
- Business development opportunities.
 - Articles by InClean pre-event, during and post event. Also included in their social media posts as a SILVER partner.
 - Presentation and review with BSCNZ post-event.



Bronze Partner

BRONZE Partner

\$5,000

Benefits and Opportunities:

- You will receive brand awareness and nationwide reach within the cleaning industry.
- Your brand will be promoted as an event partner on the BSCNZ website and social media as a BRONZE partner.
- Your business will be included in newsletters, promotional material and the conference programme, which goes out to both BSCNZ members and non-members.
- You receive the opportunity to place information or a gift into the conference bag.
- You will get access to expo stand space. (There will be a competition running for cleaning company staff to enter if all stands are visited, as an incentive.)
- Business development opportunities.
- Articles by InClean pre-event, during and post event. Also included in their social media posts as a BRONZE partner.
- Presentation and review with BSCNZ post-event.



Expo Stand

\$2,000

Benefits and Opportunities:

- Your business will be included in our newsletters leading up to the conference.
- Your brand will be included in the conference programme.
- You receive the opportunity to place information or a gift into the conference bag.
- You will get access to expo stand space. (There will be a competition running for cleaning company staff to enter if all stands are visited, as an incentive.)
- Business development opportunities.

Driving Tournament

To celebrate our industry, we are holding BSCNZ's first Conference Driving Tournament.

The fun-filled event will be held at the well-known Bruce McLaren Motorsports Park. Commercial cleaning businesses will choose their driver from key staff members and compete to become the industry's top race driver.

There will be a ceremony to celebrate the industry's top 3 best drivers.



Driver Sponsor

Sponsor a Driver for the Tournament

\$1,250

Either sponsor your business to have a driver, or sponsor a commercial cleaning company to have a driver (randomly selected via a draw).

Benefits and Opportunities:

- Your brand will be included in our newsletters leading up to the conference.
- Your brand will be included in the conference programme as a sponsor.
- If your sponsored driver wins the tournament, you get to present him/her with a trophy at the prize giving.
- There will be an opportunity to have branding at the tournament with your logo visible. (Eg. photo wall, details TBC).
- An opportunity for your Sales Team to connect with the driver and their co-workers.
- Articles by InClean pre-event, during and post event. Also included in their social media posts.



Dinner Sponsor

Dinner at Vine Restaurant & Bar, Taupo

\$12,000

Over 25 years in hospitality experience combined with an online rating of 4.5 stars. Vine is described by locals as a 'must dine' experience. The talented chef's will wow attendees with beautifully presented options for entrees, mains and desserts. Mediterranean and New Zealand inspired cuisine made from fresh local ingredients.

Warm inviting atmosphere with open fires and multiple seating options, the venue will be exclusively open for conference attendees till 12pm.

Sponsorship Rewards:

- Brand present at the evening event, to be planned prior with BSCNZ.
- Brand included in the conference programme as sponsor.
- Meet and greet as guests arrive.
- If required we can pre-arrange seating options.
- Live music included.

