

# GLOBAL EXECUTIVE SUMMIT

AMSTERDAM

MAY 14 - 15, 2024

## PROGRAMMING

The program will include sessions covering Executive Leadership, Industry Transition, Sustainability, Labor Challenges, and Digital Business Opportunities for the Contract Cleaning and Facility Maintenance Contracting industry. The format of the program will be a mix of lecture, case study exercises, panels and ample time for networking with fellow leaders from around the world.

## Interclean Amsterdam 2024

Registration includes access to the InterClean Amsterdam Show taking place at Amsterdam RAI May 14-17, 2024. InterClean Amsterdam is the largest professional cleaning community in the world and unsurpassed in its role as an international business networking platform for the cleaning and hygiene industry. The world's leading cleaning and hygiene manufacturers and professionals will attend. InterClean provides a range of opportunities for businesses to improve their global presence, solidify professional relationships and stay on top of the newest developments in the market.

## WHO SHOULD ATTEND

Owners • CEO • COO • Divisional Leadership  
Managing Directors

## SCHEDULE

### Tuesday, 14 May 2024

Morning	InterClean Amsterdam Exhibits
13:00 – 13:15	Welcome and introduction
13:15 – 14:15	Opening Keynote Session
14:15 – 15:00	Customer Panel
15:00 – 15:15	Afternoon break
15:15 – 16:00	Afternoon presentation
16:00 – 16:30	Roundtable Discussion
16:30 – 16:45	Day 1 Closing and Recap
17:00 – 18:30	Executive Networking Reception

### Wednesday, 15 May 2024

9:00 - 9:15	Welcome and introduction
9:15 - 10:00	General Session
10:00 - 10:15	Morning break
10:15 – 11:00	Roundtable Discussion
11:00 - 11:45	Closing General Session
11:45 - 12:30	Industry Leader Panel
12:30 - 12:45	Wrap-up
Afternoon	InterClean Amsterdam Exhibits

### Thursday, 16 May 2024

All day	InterClean Amsterdam Exhibits
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### Friday, 17 May 2024

All day	InterClean Amsterdam Exhibits
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Space is limited and by invitation only. For more information and to request your invitation, visit [www.wfbsc.org](http://www.wfbsc.org).

This is an event tailored to Contract Cleaning and Facility Maintenance Contractors, with executive education, insights and networking to help you see the trends that will impact the industry, understand the challenges that your customers face and prepare your organization for changes necessary to thrive.



The premier event for executives of the world's leading Cleaning and Facility Service Contractors will be hosted by the World Federation of Building Service contractors in conjunction with InterClean Amsterdam. This powerful two-day event will provide insights, training and networking in addition to access to the leading vendors showcasing the latest technology at the InterClean Show.

Made possible with the generous support of our Global Partners:

